



Since 1971 • A Division of Visual Horizons

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StoreSMART.com
FREE SAMPLES



Capability Statement www.storesmart.com

COMPANY SNAPSHOT

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Gov. Business POC: Reenie Feingold

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Address: 180 Metro Park Rochester, NY 14623



CORE COMPETENCIES

- Vinyl pockets
- Sheet Protectors
- Plastic File Folders
- Tag Holders
- Warehouse Tags
- Rigid Protectors
- Carts & Bins
- Calendar Corners
- Bus. Card Holders
- Archival Binder
- Book Covers
- Adhesive Pockets
- RFID Blockers
- Office Furniture
- Magnetic Pockets
- Menu Covers
- Lean Management
- Shelf Tag Holders
- ID Badge Holders
- School Folders
- Custom Products

DIFFERENTIATORS

Storesmart, a division of Visual Horizons, is a WBENC certified woman-owned business. Our goal is simple: to provide excellent customer service and great products at affordable prices. People buy from people they like, that are honest! StoreSMART has been family-owned and operated for over 45 years. The vast majority of our products are made in America. We are a leader in the design and development of plastic products to Store, Organize, File, Display, and Distribute at home, the office and manufacturing.

PSC AND NAICS CODES

- 7510** Office Supplies
- 7530** Stationery and Record Forms
- 7690** Miscellaneous Printed Matter
- 8105** Bags and Sacks
- 9905** Signs, Advertising Displays, and Identification Plates
- 9330** Plastics Fabricated Materials
- 326111** Plastics Bag and Pouch Manufacturing
- 454110** Electronic Shopping and Mail-Order Houses
- 339940** Office Supplies (except Paper) Manufacturing
- 326112** Plastics Packaging Film and Sheet (including Laminated) Mfg.
- 326130** Laminated Plastics Plate, Sheet (except Packaging), and Shape Mfg.
- 326113** Unlaminated Plastics Film and Sheet (except Packaging) Mfg.
- 326199** All Other Plastics Product Manufacturing
- 323111** Commercial Printing (except Screen and Books)
- 424120** Stationery and Office Supplies Merchant Wholesalers
- 322230** Stationery Product Manufacturing
- 519190** All Other Information Services

COMPANY HISTORY

Reenie Feingold has managed Visual Horizons, and its divisions StoreSMART and ScrapSMART, since founding it over four decades ago. StoreSMART has over 10,000+ sizes of vinyl pockets for storing and protecting USB/flash drives, business cards, letter/legal/A3 size documents, and so much more. We sell to all businesses, government, military, hospitals, schools, and individuals. StoreSMART continues to diversify their product and services for Lean, 5S, and Six Sigma markets. ScrapSMART.com's products are targeted toward schools and crafters with over 25,000 downloadable images.



Vinyl Pockets



Lean Management



Communication Magnets



Flash Drive Holders



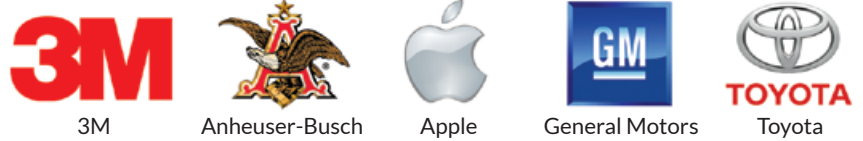
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PAST PERFORMANCE

- 3M Company
- Abbott Laboratories
- Aflac Insurance
- Anheuser-Busch
- Bayer Health
- Caterpillar Inc
- Clorox Company
- Cree
- FedEx
- Follett Corporation
- Ford Motor Company
- Graybar
- Hormel Foods
- JCPenney
- Kaiser Permanente
- Nestle
- Steelcase
- Sodexo
- US Foods
- US Michelin
- US Postal Service
- US Tool Group
- Volvo Group
- TV Appearance:
- QVC Product Distribution



Honeywell

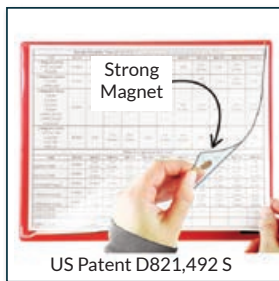
Johnson & Johnson



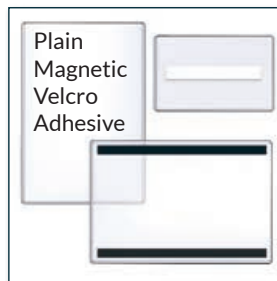
U.S. Departments of: Education, Veterans Affairs, Transportation, Justice, etc.



Plastic Folders



Magnetic Closure Pockets



Rigid Print Protectors



Adhesive Pockets



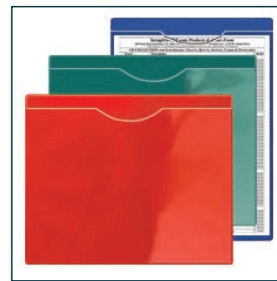
Magnetic Lines



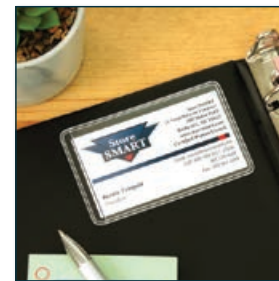
Warehouse Labeling



Rigid Sewn Pockets



File Jackets



Business Card Holders



Vial of Life



Paperwork Organizers



Sheet/Swatch Protectors



Custom Printing and Design are Our Specialty

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Government Business POC
President

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