

For Immediate Release

Contact: Stan Feingold StoreSMART 180 Metro Park, Rochester, NY 14623
800-424-1011 stan@StoreSMART.com

StoreSMART Rolls Out Multi-Functional “Bookmark PLUS,” a Book Lover’s New Best Friend!

It’s a book mark. It’s a pen holder. It’s a personalized note-maker.

Book lovers rejoice! StoreSMART’s multi-functional Bookmark PLUS simplifies reading and note-taking and does tons more than just saving your place between pages.

The sturdy and attractive 4”x 5 5/8” polypropylene plastic Bookmark PLUS features two pockets to hold tools that add convenience to a reader’s life.

A larger pocket accommodates up to 35 3” x 5” index cards along with a pen or pencil so you can instantly jot down ideas, mark passages, copy recipes, and more. A smaller pocket offers room for a business card, identification card, or precious photo.

It’s super easy to affix a small pad of sticky notes to the adherable surface to mark important pages. And Bookmark PLUS is small enough to be handily stowed in a purse or glove compartment.

Inventor Reenie Feingold, owner of StoreSMART, a global leader in visual management and office organization solutions, was struck by the idea while on a plane trip, trying to make notes as she read a book. “It was all so unwieldy. My pen and index cards were flying off my lap. And I thought, ‘There’s got to be a way to simplify this.’ With Bookmark PLUS, we’ve provided a bookmark that does just about everything except store your reading glasses for you.”

Feingold sees Bookmark PLUS as useful for students, teachers, book groups and bible study groups and as an ideal gift or giveaway for libraries, schools and bookstores.

Product Features

- Each pack includes five archival 4” x 5 5/8” plastic bookmarks (available in primary or metallic colors) along with 50 3” x 5” index cards.
- Crafted of polypropylene plastic that won’t lift ink from books, documents, magazines, or newspapers.
- A crystal clear front panel features two pockets: a 3 3/4” x 5 1/4” pocket that can hold index cards and a pen or pencil, and a 3 3/4” x 2 3/8” pocket for a business card, ID card or photo.
- Added bonus: You can affix some post-it-notes to mark important pages in your reading material. (Not included)
- Colorful back panel includes a place to write your name.
- Flexible and reusable.

--more--

2—BookmarkPLUS

- Proudly manufactured in the USA.
- Cost: Five bookmarks and fifty 3x5 cards are \$12.99.
- Bookmark can be personalized with your logo with minimal order of 500 pieces.
- Visit StoreSMART.com/bookplus for full details.

To obtain FREE samples for review by your publication, contact Stan@Storesmart.com

or call 800-424-1011 x 9208. See www.StoreSMART.com/Press for high-resolution publication images.

StoreSMART has been creating and marketing quality products and services for storage, organization, display, filing, and distribution since 1971. The StoreSMART catalog is brimming with new products to help everyone get—and stay—organized. For more information, visit StoreSMART.com or call 800-424-1011.

--end--