

For Immediate Release

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Stop Identity Thieves in Their Tracks with StoreSMART's Anti-Theft RFID Blocking Sleeves

Tech savvy identity thieves are on the prowl everywhere. In fact, A LexisNexis 2016 Fraud Mitigation Study reported that in 2015 fraudsters stole \$15 billion from 13.1 million identity theft victims.

And now, with embedded RFID chips, your identity is being further exposed to compromise. Credit cards, debit cards, drivers' licenses and passports can be illegally scanned while still in your wallet or purse.

Don't let electronic pickpockets compromise your identity.

StoreSMART offers a simple and inexpensive defense: Anti-Theft RFID Blocking Sleeves, to help block the signals that expose your important information to illegal scanning. The sturdy sleeves fit in your existing wallet or purse, and easily slide over your credit cards, debit cards, driver's license and passport.

"Just think about it," says Reenie Feingold, owner of StoreSMART, a global leader in visual management and office organization solutions. "If your debit card is scanned, an identity thief can wipe out your bank account without you even knowing it. I call it dipping the chip. And we've provided a simple way to help guard against it."

Adds Feingold, "The Anti-Theft RFID Blocking Sleeves also make great stocking stuffers this holiday season!"

StoreSMART's Anti-Theft Blocking Sleeves are made of reinforced materials, much more durable than the basic paper RFID blockers you may see elsewhere. The black sleeves come in two convenient sizes (2 1/4" x 3 1/2" for credit cards, debit cards, and drivers' licenses, and 3 7/8" x 5 1/2" for passports).

Says Feingold, "It's a small price to pay to fix a big problem." Visit StoreSMART.com/RFID for more information.

StoreSMART Anti-Theft Blocking Sleeves are available in five assorted packs:

Item Code	Description	Price
RFIDCC16	16 RFID credit card sleeves	\$9.99
RFIDCC50	50 RFID credit card sleeves	29.99
RFIDCC100	100 RFID credit card sleeves	57.99
RFIDPP12	12 RFID passport sleeves	11.99
RFIDVP16	12 RFID credit card sleeves and 4 RFID passport sleeves	9.99

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